



Monday 9th January 2017

**THE BINGO ASSOCIATION ANNOUNCES NEW CHAIRMAN:
ALAN MORGAN**

The Bingo Association is proud to announce the appointment of Alan Morgan as its new Chairman, following the decision of the Association's Executive Council at its meeting on 14th December.

Alan Morgan joined Rank Group in September 2016 as Managing Director of Mecca Bingo and has been involved with the Association since that date. Morgan brings a wealth of experience in the hospitality and leisure sector: prior to joining Rank Group, he was Chief Operating & Commercial Officer at Spirit Pub Company. He has also held senior roles within Whitbread, David Lloyd Leisure and Compass, as well as being on the board at MK College.

Alan Morgan said:

"I am delighted to become Chairman of The Bingo Association. I am very passionate about the leisure industry in general and particularly excited about the role Bingo plays in both bringing people together in local communities and offering fantastic all round social experiences."

"The Bingo Association does a great job in pulling together so many Bingo operators to work together for the good of the overall industry and our customers. I'm looking forward to working with Miles, the wider team and all of the board members on some of the challenges and exciting opportunities in the future."

Miles Baron, Chief Executive of The Bingo Association, said:

"The Bingo Association is delighted to welcome Alan Morgan as Chair of the Association. Alan is a highly experienced and driven, leisure and hospitality executive who is determined to play an energetic and proactive role in the development of the Bingo Industry."

- Ends -

For further information please contact: Cherry Hosking on 01582 860921 or email cherry@bingo-association.co.uk

Notes to editors

About The Bingo Association

The Bingo Association is the trade association of the licensed bingo industry in Great Britain, representing the proprietors licensed under The Gambling Act 2005. www.bingo-association.co.uk.

There are 88 proprietors in membership. Membership profile ranges from the large operators, including Gala (130 clubs) and Mecca (85 clubs), to smaller operators like Majestic Bingo (16 clubs), Carlton Leisure (13 clubs) and many single unit businesses. The bingo sector directly employs over 11,000 people in the UK.

Over 3 million customers made over 39m visits to bingo clubs last year.

The Bingo Association has a Bingo Industry Code of Conduct for Responsible Gambling. The Code of Conduct, entitled *Getting it Right*, is a condition of membership and has been introduced to encourage best practice by all Association Members in the area of Social Responsibility. The 12 points of the Code include a commitment to:

- A national self-exclusion scheme
- Participation in annual age verification tests
- Adherence to anti-money laundering measures
- Staff training on Social Responsibility and problem gambling
- Ensuring socially responsible marketing of products
- Making an annual cash contribution to a gambling harm prevention charity

The Bingo Association supports Variety, the children's charity.