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For immediate release:

ASSOCIATION WELCOMES INCREASED PRIZE LIMITS

The Bingo Association has given a firm welcome to the increase on stakes and prizes announced by the DCMS.

Sir Peter Fry, Chairman of The Bingo Association says, "The new limits will now give many operators the scope to meet players' needs more freely and to consider the development of new bingo games, in the context of current legislation."

"The DCMS announcement makes clear that these increases will be the final ones ahead of the forthcoming Gaming Bill. While the Bill seeks to remove limits altogether, it is the broader content that will have a far greater impact on the UK Bingo industry."

"There is still much to be decided with regard to the detail of the Bill before it is finally passed. Many of the concerns already raised by the UK Bingo industry, including the issue of minimum age for employment, need to be legislated for in an effective and non-punitive manner."

ENDS

Notes to editors:

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About The Bingo Association:

The Bingo Association is the trade body for the licensed bingo industry in Great Britain, representing the proprietors of bingo clubs licensed under the Gaming Act 1968. The purpose of The Bingo Association is to promote and develop the interests of the licensed bingo industry and to represent members' interests in contacts with third parties, in particular with various government departments, other trade associations and the media.

There are 110 proprietors in membership and between them they operate 538 bingo clubs. Membership profile ranges from the very large operators with well over 100 clubs, to many single unit businesses.

www.bingo-association.co.uk

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