



10 June 2002

THE BINGO ASSOCIATION CALLS FOR £1 MILLION IN AID OF MACMILLAN CANCER RELIEF

The Bingo Association, the trade body for the licensed bingo industry in Great Britain, has announced their commitment to raising £1million for Macmillan Cancer Relief over three years, together with their member clubs and bingo enthusiasts across the UK.

The money will be raised through The Bingo Association's highly successful 'Game for Life' event, which this year will take place from 2 – 10 November. During the week, players make a donation to the charity instead of paying the usual fee for a bingo game; and rather than a cash prize, they win a large cuddly toy, which this year is the 'Bingo Beagle' (*see enclosed photo*).

Sir Peter Fry, Chairman of The Bingo Association, urged member clubs to sign up for Game for Life 2002: "The Bingo Association is delighted to have raised over £632,000 to date, and we could not have done so without the enthusiasm of our member clubs over the past two years. I would like to see every single club playing Game for Life in November to ensure we reach £1million and help even more people living with cancer in our local communities."

2002 will be the third consecutive year that The Bingo Association has run Game for Life. The money raised helps to fund Macmillan's Patient Grants. Many people with cancer have difficulties meeting the extra costs that result from their illness, and these money worries can be as distressing as cancer itself. To help

ease these pressures Macmillan awards one-off patient grants which cover a wide range of practical needs, such as fuel bills, clothing, bedding, travel fares and convalescent breaks.

Bingo clubs wanting more information about Game for Life 2002 should call Macmillan Cancer Relief: 020 7840 4648.

-Ends-

Editor's Notes:

About Macmillan Cancer Relief:

In the UK four in ten people will be diagnosed with cancer during their lifetime. Over a million people are currently living with cancer - a figure that is forecast to double by 2020.

Macmillan Cancer Relief is a UK charity which raises funds for specialist Macmillan nurses and doctors who deliver the best in cancer care, builds vitally needed treatment centres, gives financial help to those who need it most, and provides a range of cancer information both locally and nationally.

Registered Charity Number 261017.

For cancer information and support call the Macmillan Information Line: 0845 601 6161 (Monday - Friday, 9.00am – 6.00pm) or log on to www.macmillan.org.uk.

About The Bingo Association:

The Bingo Association is the trade body for the licensed bingo industry in Great Britain, representing the proprietors of bingo clubs licensed under the Gaming Act 1968. The purpose of The Bingo Association is to promote and develop the interests of the licensed bingo industry and to represent members' interests in contacts with third parties, in particular with various government departments, other trade associations and the media. There are 110 proprietors in membership and between them they operate 538 bingo clubs. Membership profile ranges from the very large operators with well over 100 clubs, to many single unit businesses.

www.bingo-association.co.uk

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