



**Press release - for immediate release  
1<sup>st</sup> October 2012**

### **Association Announces New Chief Executive**

The Bingo Association has today announced the appointment of a new Chief Executive, following the resignation of Paul Talboys.

Paul Talboys joined The Association in May 2000, bringing to the role a wealth of industry experience, gained over thirty years working in the sector. He has steered The Association through often difficult and challenging periods, which saw the implementation of a new Gambling Act and a UK wide smoking ban. His desire to step down was raised last week and accepted, effective from Friday 5<sup>th</sup> October.

Miles Baron will take up the full time post of Chief Executive from Monday 8<sup>th</sup> October, resigning from his post at Mecca Bingo in order to do so. Miles joins after 29 years' service at Mecca Bingo where he held senior management roles at an operational level and where he was Sales and Marketing Director for the last 6 years. He has been a member of The Association's Executive Council since 2009.

Association Chairman Mark Jones said:

"The Association and its Members are grateful to Paul for his significant contribution to The Association and the bingo sector and wish him well for the future. From 1st November 2012, Paul will continue to provide his services to the Association on a consultancy basis for a period of two years.

Miles' involvement with The Association and his industry experience will enable him to promote and develop the work of The Association, leading an important industry trade body. I look forward to working with Miles and The Association's Members in the coming months to shape and focus our sector agenda."

**Ends.**

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## **Notes to editors**

### **The Bingo Association Limited**

- The Bingo Association is the trade association of the licensed bingo industry in Great Britain, representing the proprietors of land-based bingo clubs licensed under the Gambling Act 2005.
- There are 50 proprietors in membership. Membership profile ranges from the large operators, including Mecca (98 clubs) to smaller operators like Carlton Leisure (14 clubs) and many single unit businesses.
- Around 70% of all Bingo players are women and overall, 10% of all women in the UK play bingo
- [www.bingo-association.co.uk](http://www.bingo-association.co.uk)